CUSTOM GRADIENTS

Metropolitan West

Custom vs. Standard

What's a Standard Gradient?

Off the shelf gradients are restricted in size and design. What you see is what you get. These are frequently very limited in size — rarely larger than a 60" height.

Most standard gradients are white and one-directional: opaque at the bottom and clear at the top, or vice versa.

What's a Custom Gradient?

Just that: custom. Because each gradient is printed for a unique job, they're easily customized to fit your needs. Any size, direction, color, pattern or density. This lets you have as much or as little privacy as you need.

Custom Creates A Smooth Finish

Standard films are commonly 60" or 48" heights — rarely the size of your glass. That means installs leave unsightly seams where the material ends and the glass begins.

Custom films can be printed at any height — covering the full glass and resulting in an elegant final look.

Goodbye Seams
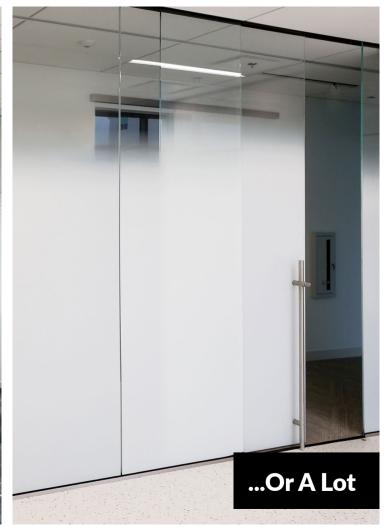
Print Any Height

Any Density

How Much Privacy Do You Need?

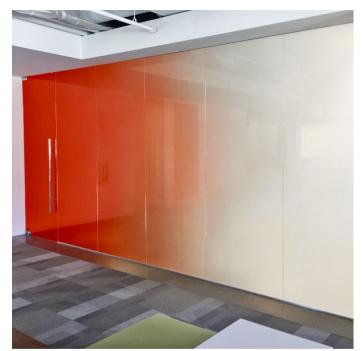With custom gradients, you can choose precisely how opaque your window film is.

Go very opaque for complete privacy in secure rooms.

Or choose very transparent to add style to your glass but keep visibility.
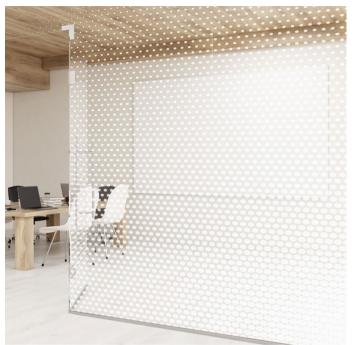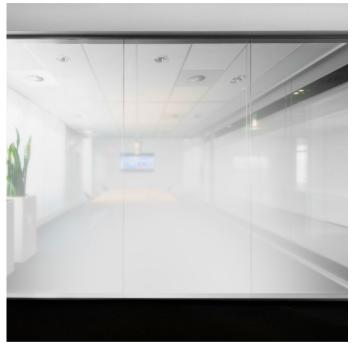
A Little Privacy...

...Or A Lot

Any Direction

Horizontal

Center Out

With custom gradients, you can get creative beyond the typical vertical gradient.
Go horizontal, diagonal, center out or radial.

Diagonal   # Radial

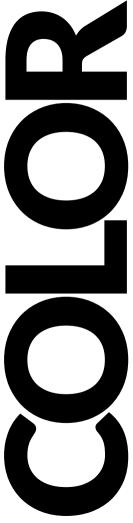Choosing an unusual direction for your gradient is a great way
to elevate the final installation to a truly unique aesthetic for your space.

COLOR

White Isn't Your Only Choice.

Given the off the shelf choices, you might be under the impression gradients need to be white. That's definitely not the case.
With custom, your gradient can be any color. We can even match Pantone and paint colors.

We create natural mental wellness products
for a community of passionate people
who desire an extraordinary life.

Color To Clear

Your custom gradient can fade from your chosen color to clear.

Color To Color

...To Color To Color

Custom gradients can transition between two or more colors of your choice.

Brand With Your Favorite Pattern

Choose any pattern to match your branding. Besides modern geometric styles such as dot or square gradients, a gradient can be created out of any symbol — including your logo for a truly personal touch.

Dots, Squares, Etc.

Stripes Are Always Stylish

Graphics

Custom Cuts

Gradients are pretty stunning all on their own! But again, you have options. Adding custom graphics — either printed or cut — is one way to create a final solution that has the branding or style you're looking for.

Add Images
Or Text, Or Logos, Or...

Include custom graphics in your gradient design. This is an excellent opportunity for branding or simply to beautify what is normally a functional privacy feature.

Get Started

Ready To Start Your Custom Gradient Project?

We'd Love To Partner With You

Metropolitan West is a nationally recognized and award-winning full-service window film and wall graphics company. For over 25 years we've been creating beautiful office environments for clients that include Fortune 500 companies, combining quality products with innovative solutions for even the most complex projects.

First diagram (left):

+/- 5"
MATCHING MOST OPAQUE SECTION OF GRADIENT

+/- 47 ¹/₂"

100" AFF

26 ¹/₂"
FADING TO CLEAR AT TOP

73" AFF

36"
MOST OPAQUE SECTION OF GRADIENT

94 ¹/₂"

37" AFF

27"
FADING TO CLEAR AT BOTTOM

72"

CUSTOM PRINTED GRADIENT ON CLEAR WINDOW FILM

Second diagram (center):

71 3/4"

CUSTOM CUT PATTERN ON METRO LIGHT WINDOW FILM INSTALLED ON 2ND SURFACE (INTERIOR)
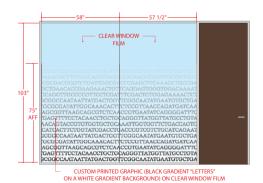
CUSTOM CUT PATTERN ON METRO FROST WINDOW FILM INSTALLED ON 2ND SURFACE (INTERIOR)

CUSTOM CUT PATTERN ON BLANCA WINDOW FILM INSTALLED ON 2ND SURFACE (INTERIOR)

CUSTOM CUT PATTERN ON BLOCKOUT WINDOW FILM INSTALLED ON 2ND SURFACE (INTERIOR)

CUSTOM CUT PATTERN ON BLOCKOUT WINDOW FILM INSTALLED ON 1ST SURFACE (EXTERIOR)

CLEAR GLASS

1"
67"
3"
4"
4"

GRADIENT PATTERN INSTALLED ON 2ND SURFACE (INTERIOR)

133"

DOUBLE BLIND PATTERN DUAL SURFACE INSTALLATION REQUIRED

66" AFF

Third diagram (right):

CLEAR GLASS

CUSTOM CUT PATTERN INSTALLED ON 2ND SURFACE (INTERIOR)

CUSTOM CUT PATTERN INSTALLED ON 2ND SURFACE (INTERIOR)

Fourth diagram (bottom left):

58"

57 ¹/₂"

CLEAR WINDOW FILM

103"

75" AFF

CUSTOM PRINTED GRAPHIC (BLACK GRADIENT "LETTERS" ON A WHITE GRADIENT BACKGROUND) ON CLEAR WINDOW FILM

When You Partner With MetWest

It's important for everyone to be on the same page for custom projects — especially with complex designs.

We use detailed elevations to communicate precisely so you can ensure that the final product will be exactly what you're looking for.

Metropolitan West
CUSTOM SURFACE FILMS & GRAPHICS

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